



## **Bouygues Telecom partners with Aduna to help enterprises deliver more secure digital experiences**

Meudon-la-Forêt, France, 30 June 2026 - In the face of growing cyber risks, strengthening the security of digital journeys is a major challenge. In response to this challenge, Bouygues Telecom today announces the launch of its strategic partnership with Aduna, the joint venture founded by Ericsson and the world's leading telecoms operators. This agreement marks a decisive step for Bouygues Telecom – that of an operator playing a central role in addressing key digital challenges.

### **Universal and simplified integration for French and international businesses**

This partnership represents a major breakthrough by eliminating the technical complexity associated with utilising network data. Until now, the deployment of multi-operator security tools on an international scale required extensive and fragmented development work.

By leveraging GSMA's global CAMARA standard, which provides a common framework for standardised and interoperable network APIs, Aduna enables businesses to access network capabilities via a single, simplified integration. Aduna, together with its partnerships with more than 12 leading operators, collectively offers global reach and scale for enterprise deployments.

In practical terms, a national or international company can, through a single integration using standardised APIs, query Bouygues Telecom's network capabilities to access information that enables it to secure sensitive customer journeys.

The network thus acts as a standardised, programmable software platform that enables companies to develop secure, reliable and innovative digital services.

### **Finance, e-commerce, social media: a bespoke solution to the rising tide of fraud**

The first Network APIs to be made available are primarily aimed at sectors where the security and smooth flow of customer journeys are most critical: banks, insurance companies, credit organisations, major e-commerce platforms and social media networks.

Bouygues Telecom draws on its solid expertise in the French market: the operator already supports more than 40 companies in these strategic sectors. The effectiveness of these solutions has been demonstrated by a massive increase in usage, with more than 5 million calls to these API services recorded in 2025 alone.

Faced with the risk of transaction fraud and fake accounts, these digital players benefit from real-time responses based on the operator's most reliable data (relating to the SIM card, network identity or device used). Processing takes place entirely under Bouygues Telecom's own control within its secure infrastructure, in the form of 'true/false' responses, guaranteeing absolute protection of end customers' personal data.

Three major solutions are already available for these industries:

- Know Your Customer Match: Enables seamless, enhanced identity verification during account creation processes.
- SIM Swap Check: This feature enables the detection of whether a user's SIM card has been recently changed, for example during a bank transfer, an online credit application or an e-commerce transaction.
- Number Verification: Already operational, the Number Verification API enables banks, e-commerce sites and social media platforms to instantly authenticate the user's mobile number in the background.
- From the end of the year, Bouygues Telecom and Aduna will take this a step further with an enhanced version of this API, designed to gradually replace one-time code validation SMS messages. For businesses, this offers the dual benefit of a completely frictionless purchasing or login experience, combined with the highest level of security available in the digital identity market.

*“Against a backdrop of rapid AI development and in the face of growing cyber risks, digital trust is being built in a sovereign manner on a global scale. By becoming one of the first French operators to formally announce its operational launch with Aduna, Bouygues Telecom is taking a groundbreaking step. Our ambition is clear: to harness the unquestionable reliability of our network data to protect consumers. This strategic partnership offers all sectors – including finance, e-commerce and social media – a unique technological foundation that is easy to integrate, enabling them to secure and streamline their customer journeys from start to finish,”* concludes **Chrystel Abadie Truchet, Deputy Managing Director for Strategy, Development and Communication.**

*“As fraud becomes increasingly sophisticated, businesses need more reliable ways to verify identities and protect their digital interactions. Thanks to Aduna's global platform, businesses can access the reliable network capabilities of leading operators via a single integration, facilitating the large-scale deployment of security and identity solutions. We are delighted to partner with Bouygues Telecom to help businesses combat fraud, strengthen identity verification and offer their customers more secure digital experiences,”* said **Anthony Bartolo, CEO of Aduna.**

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### **About Bouygues Telecom**

A subsidiary of the Bouygues Group, Bouygues Telecom is a comprehensive French communications and digital services provider. In 2025, the company generated a turnover of 8.1 billion euros, employed 10,700 staff and operated 501 shops in France. Founded in 1994, Bouygues Telecom is committed to providing its residential, business and public sector customers with fixed and mobile communications services, as well as secure, innovative and high-quality ultra-fast broadband services, whilst constantly developing its network and the user experience. 27.1 million mobile customers and 5.4 million fixed-line customers place their trust in Bouygues Telecom, the leading provider of Wi-Fi and mobile internet connections according to nPerf in 2025, and the leading mobile operator in densely populated areas according to ARCEP in 2025. Its 4G network now covers 99 per cent of the population, whilst its 5G network covers more than 19,900 local authorities and over 86 per cent of the population. Bouygues Telecom's Business Division supports and helps grow a community of over 120,000 customers, including four out of five CAC 40 blue-chip companies, by rolling out ultra-fast broadband across France, facilitating the adoption of new applications such as unified communications, smart networks and corporate mobility services, and supporting the transformation of their digital infrastructure. Committed to reducing its carbon emissions,

Bouygues Telecom aims to achieve a 29.4 per cent reduction for Scopes 1 and 2 and a 17.5 per cent reduction for Scope 3 by 2027 – targets approved by the Science Based Targets initiative (SBTi). #WeAreMeantToBeTogether

To keep up to date with Bouygues Telecom news: [corporate.bouyguestelecom.fr](https://corporate.bouyguestelecom.fr), on X: @ByTel\_Corporate

### **About Aduna**

Aduna is a flagship initiative bringing together some of the world's leading telecoms operators and Ericsson, with the aim of enabling developers worldwide to accelerate innovation by fully harnessing the potential of networks through common network application programming interfaces (APIs). Its partners include AT&T, Bharti Airtel, Deutsche Telekom, KDDI, Orange, Reliance Jio, Singtel, Telefónica, Telstra, T-Mobile, Verizon and Vodafone. Aduna's partner platforms for developers include Google Cloud, Infobip, Sinch and Vonage. By bringing together the network APIs of multiple operators worldwide within a unified platform based on the open-source CAMARA project – led by the GSMA and the Linux Foundation – Aduna provides a standardised platform designed to foster collaboration, improve the user experience and drive growth in the sector. To find out more about network APIs and Aduna, visit [adunaglobal.com](https://adunaglobal.com)